

Information



Information for the registration of music usage at trade fairs

The licensing of music usage at trade fairs for defined trade fair locations (please find the list at the end of the document) is done via the regional head office of GEMA in Stuttgart since 2012.

In consequence, please directly send your registration of music usage at trade fairs to the regional head office of GEMA in Stuttgart if the certain location is listed below.

If the usage of music takes place at a trade fair location which is not on the list, please contact the regional head office of GEMA that is responsible for this location.

You find an overview of all regional head offices of GEMA at

<https://www.gema.de/nc/en/gema/addresses/regional-offices/regional-offices-search.html>

Please enter the ZIP Code of your location to find the responsible head office.

Questionnaire and more information on the usage of music at trade fairs:

<https://www.gema.de/en/music-users/licensing/meine-lizenz/organizers-of-events-concerts-and-theater-performances/trade-shows.html>

To register music usage, please fill in the form and send it via e-mail or fax to:

GEMA Bezirksdirektion Stuttgart
Key Account Management Messe

Herrn Andreas Karim
Herdweg 63, 70174 Stuttgart
Phone +49 711 2252-794
Fax +49 711 2252-800
E-mail **messe@gema.de**

After the registration you will receive the invoice which also functions as licence for using music in public via post.

Please understand that it might take a few days until you receive the invoice.

Thank you very much.

Best regards
Your regional head office of GEMA in Stuttgart

Information for the registration of music usage at trade fairs

Trade Fair locations of Key Account Management Messe

AFAG GmbH	Am Messezentrum	1	86159	Augsburg
Messe Berlin	Messedamm	22	14055	Berlin
Messe Bremen	Theodor-Heuss-Allee	21-23	28215	Bremen
Chemnitz-Arena	Messeplatz	1	9116	Chemnitz
Veranstaltungszentrum Westfalenhallen	Rheinlanddamm	200	44139	Dortmund
Messe Dresden	Messering	6	1067	Dresden
Messe Düsseldorf	Stockumer Kirchstr.	61	40474	Düsseldorf
Messe Essen	Norbertstr.	2	45131	Essen
Messe Frankfurt Exhibition	Ludwig-Erhard-Anlage	1	60327	Frankfurt am Main
FWTM	Europaplatz	1	79108	Freiburg i. Br.
Messe Friedrichshafen	Neue Messe	1	88046	Friedrichshafen
Hamburg Messe und Congress	Messeplatz	1	20357	Hamburg
Messehalle HH-Schnelsen	Modering	1a	22457	Hamburg
Deutsche Messe	Messegelände	1	30521	Hannover
Kölnmesse	Charles-de-Gaulle-Platz	1	50679	Köln
Leipziger Messe	Messe-Allee	1	4356	Leipzig
Mainzer Messe Gesellschaft	Ludwig-Erhard-Str.	1	55129	Mainz
Messe München	Am Messesee	2	81823	München
M,O,C,Verwaltungs- GmbH	Lilienthalallee	40	80939	München
Nürnberg Messe	Messezentrum	1	90471	Nürnberg
Messe Offenbach	Kaiserstr.	108-112	63065	Offenbach am Main
Saarmesse GmbH	Gersweilerstr.	78	66117	Saarbrücken
Landesmesse Stuttgart	Flughafenstr.	2	70629	Stuttgart
Nürnberg Messe/Main Franken Messe	Mainaustr.	1	97082	Würzburg

www.gema.de

Royalty Rates 2017



For trade fairs

Extract from the rates schedule for the communication of background music at trade fairs

Background music at the stand		€ net / per day
Communication of original CDs, mp3s etc.	per stand	20,40
Communication by radio	per stand	16,64
	Tariff VG Media	15,55
Communication by TV	per television set	8,61
	Tariff VG Media	8,15
	per giant projections up to 100 sqm	16,64
	Tariff VG Media	15,55
Communication by videos, DVDs, etc.	per player (e.g. monitor)	35,78
	per giant projection up to 100 sqm	71,57

valid from 01.01.2017 to 31.12.2017

* As large screen projection as defined by the tariffs are those sizing up to more than 42“.

Extract from the rates schedule for events with light and dance music Royalty per event with live music * (stand parties, etc.)

Size of the hall in sqm *	Admission fee or other charge							
	none or up to 2,00 €	up to 3,00 €	up to 4,00 €	up to 5,00 €	each additional 1.00 € up to 10.00 €	10,00 €	each additional 1.00 € up to 20,00 €	20,00 €
bis 100 m ²	23,30	29,97	36,64	43,31	6,67	76,66	6,00	136,66
200 m ²	46,60	59,93	73,26	86,59	13,33	153,24	12,00	273,24
500 m ²	116,50	149,83	183,16	216,49	33,33	383,14	30,00	683,14
1000 m ²	233,00	299,68	366,36	433,04	66,68	766,44	60,00	1.366,44

valid from 01.01.2017 to 31.12.2017

* In the case of events with music from original CDs and the like, the royalties are increased by 20 per cent on behalf of the "Gesellschaft zur Verwertung von Leistungsschutzrechten mbH" (GVL).

In the case of live music events, where music is additionally played from original CDs, etc. e.g. in the intervals, the royalty rate is increased by 10 per cent on behalf of GVL.

* If certain times are exceeded, the above tariffs may be subject to extra charges.

* At events organised for invited guests (such as company anniversaries, receptions, advertising functions, product presentations, etc.), where the organiser does not collect any admission fee or make any other charge, the costs of musical performances (such as artists' fees, expenses for the stage and technical facilities, moderators, DJs, etc.) are divided by the number of guests invited. This result represents a fictitious payment used to determine the royalty amount.

All amounts shown are net amounts and subject to VAT at the rate of 7 per cent.
This summary is only an extract from our rates.

Information on royalty rates in the Internet
Information on trade fairs

www.gema.de/ad-tarife
www.gema.de/messen

Questionnaire



Please choose your district office:

Select here!

► Search for the district offices on the Internet

Your customer number

Music Use at Trade Fairs

Customer Data

Mr./Mrs./Ms.	Name/Company	First Name
For Companies*		Date of Birth
Address	Postal Code / City	
Telephone	Fax	Cellphone
E-mail	Website	
Court of Registry	Registration Number	
Association Membership	Since	Membership Number

* First and last name of the authorized representatives

Contact Person Data

Mr./Mrs./Ms.	Last Name	First Name
Straße / Nr.		PLZ / Ort

Billing Address (if different from above)

Mr./Mrs./Ms.	Name/Company	First Name
Straße / Nr.		PLZ / Ort

Trade Fair Data

Name of Trade Fair	Trade Fair Dates (from/to)	m ²
Name of Building	Booth Area in Square Meters *	
Building Number	Booth Number	
Address	Postal Code / City	

* Promotion area

Music Use at Trade Fairs

Your customer number

Music Use Data

Booth Sound System (Background Music at the trade fair / exhibition stand)

- Radio CD player/MP3 player/Music cassette player/PC (or similar device)

Audiovisual Playback

- Television broadcasts
- Television broadcasts with large-format screens
- Television broadcasts with monitor wall

Number of Screens

Number of Screens

Number of Walls

Number of Monitors per Wall

- The playback of television programs only includes public broadcaster

- Video playback:
- Video playback with large-format projection
- Video playback with monitor wall

Number of Screens

Number of Screens

Number of Walls

Number of Monitors per Wall

Multimedia Applications

- Computer
- With multimedia applications or other motion picture media (□m, etc.):
- Only music playback via sequencer, sound cards from programs, or networks
- Video / DVD playback with monitor wall

Total Number

Number

Number

Number

Licensing of Industrial Films and Audiovisual Presentations

- There is an existing license for public playback.
If so, please enclose a copy of the certificate.

Show numbers with singers / musicians / dancers (live performance)

- Entire duration of the fair
- Only on the following days

Date	Number per day	Music Playback via
		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e
		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e
		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e
		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e
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Datum	Number per day	Music Playback via
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		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e
		<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e

a) Musician/singer

b) CD/MP3 player/Music cassette player/PC, or other similar device, with self-made recordings

c) CDs/Music cassettes without self-made recordings

d) Video recorder/DVD player with self-made recordings

e) Video recorder/DVD player without

Music Use at Trade Fairs

Your customer number

Booth Parties or Other Events

If an event program is available, it is sufficient if you enclose a copy of the event program.

Event Date	Times (from - to)	Type of Event (e.g., booth party)	Number of visitors (geladen/erwartet)	Music Playback via:
				<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e <input type="checkbox"/> f
				<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e <input type="checkbox"/> f
				<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e <input type="checkbox"/> f
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				<input type="checkbox"/> a <input type="checkbox"/> b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e <input type="checkbox"/> f

- a) Musician/singer
- b) CD/MP3 player/Music cassette player/PC, or other similar device, with self-made recordings
- c) CDs/Music cassettes without self-made recordings
- d) Video recorder/DVD player with self-made recordings
- e) Video recorder/DVD player without
- f) Playback of television broadcasts

Use of large-format screens / large-format projections (screen size 106 cm/42 inch or more) Yes No

Expenses Included for Booth Parties/Events

Expenses for music use (including sales tax)	€
Fees for performing artists (musicians, singers, performers, deejays)	€
Accommodations, catering, etc., for the performing artists	€
Expenses for emcees	€
Technical equipment (stage equipment, e.g., PA and stereo systems, lighting systems, etc.)	€
Miscellaneous expenses for music use	€
Type of miscellaneous expenses	

City

Date

Signature
